

matthewallengoodman

GRAPHIC DESIGNER



SUMMARY

Experienced Graphic Designer with 8 years of detail-oriented expertise. Proven track record in managing projects from concept to completion. Collaborative team player skilled in both print and digital design, delivering visually striking solutions.



SKILLS

Adobe Photoshop	● ● ● ● ●	MS Excel	● ● ● ● ●
Adobe Indesign	● ● ● ● ●	MS Word	● ● ● ● ●
Adobe Illustrator	● ● ● ● ●	MS Powerpoint	● ● ● ● ●
Adobe Lightroom	● ● ● ● ●	MS Outlook	● ● ● ● ●
Adobe Acrobat	● ● ● ● ●	CSS/HTML	● ● ● ● ●



WORK EXPERIENCE

2018 - Present

GRAPHIC DESIGNER

▼ Oakbrook Terrace, IL

at Redbox

Collaborated with the marketing team to conceptualize and create compelling content for various channels, including emails, web, and social media designs. Played a key role in working with external vendors to produce marketing assets for cross-promotional programs with major partners such as Walmart, General Mills, and T-Mobile.

2015 - 2018

GRAPHIC DESIGNER

▼ Hoffman Estates, IL

at Sears Holdings Corporation

Collaborated with the Integrated Member Experience team to conceptualize and deliver impactful in-store signage and collateral for Kmart and Sears stores. Executed a diverse range of projects including comprehensive store transformations. Notable achievements include being the lead designer for the Sears redesign of REIT stores, including locations in Fort Collins, West Jordan, and Oak Brook.

2009 - Present

INDEPENDANT CREATIVE

▼ Carpentersville, IL

at Geer Creative

Produce design solutions for clients encompassing personalized artwork for both print and digital formats. Specializes in capturing captivating portraits for diverse clientele, including family, senior, engagement, wedding, and maternity sessions.



EDUCATION

2013 - 2015

BACHELOR OF FINE ARTS GRAPHIC DESIGN

▼ Chicago, IL

at Columbia College Chicago

2009 - 2012

ASSOCIATES IN ARTS

▼ Elgin, IL

at Elgin Community College

CONTACT

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